
FORTITUDE DRIVE ACTIVE OPEN SPACE RESERVE

COMMUNITY ENGAGEMENT FINDINGS REPORT





PROJECT BACKGROUND:

Wyndham City Council (WCC) is planning for the development, management and future use of the Fortitude Drive Active Open Space Reserve on Fortitude Drive, Truganina.

The Fortitude Drive Reserve Master Plan will guide the potential future development of the reserve. A range of open space facilities are proposed to create a space where people can engage in healthy activity and come together as a community.

The first round of public consultation was held between 5th July – 9th August 2021.

The purpose of the engagement was to:

- Seek feedback from the community about the upcoming development
- Determine how the community will use the future reserve
- Determine community's interest in possible features within the reserve
- Gain feedback to inform the concept design of the reserve

The first stage of the community engagement has been undertaken. A summary of the consultation process and feedback received is provided below.

Please note: Interim name 'Fortitude Drive Reserve' is subject to formal naming process.

METHODOLOGY:

The below table outlines the various methods and techniques used to engage with the community.

Community engagement activities / tools		
Method / technique	Stakeholders engaged	Dates
Project page on The Loop	1142 views	5th July – 9th August 2021
Online survey	21 responses	5th July – 9th August 2021
Social Map	17 entries	5th July – 9th August 2021
Direct Contact from residents/local businesses	3 people contacted council officers to consult about aspects of the project	5th July – 9th August 2021
Direct Contact with Key Stakeholders – local sports clubs/ State Sporting Associations	5 key stakeholders were directly offered an opportunity to provide feedback as part of an ongoing project reference group	5th July – 9th August 2021

Communications / marketing activities		
Method / technique	Stakeholders engaged	Dates
Online promotion (Facebook, website etc) – 3 posts	Post #1 – Social Media Ad Reach: 33,114 Link Clicks: 365 Engagement: 400 Post #2 – Social media Organic Reach: 3,515 Link Clicks: 16 Engagement: 36 Post #3 – Social Media Organic Reach: 5,838 Link Clicks: 27 Engagement: 112	July 2021
Other promotion	Media Release – Article in the Star Weekly	July 2021

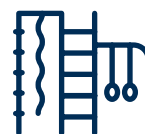
SUMMARY OF FEEDBACK:

The following feedback will help to shape the concept design for the master plan. Once complete the draft Master Plan will be made available for further community input and comment prior to council endorsement.

WE ASKED

HOW WOULD YOU LIKE TO USE FORTITUDE DRIVE ACTIVE OPEN SPACE RESERVE?

RANKED IN ORDER FROM TOP PREFERENCE TO BOTTOM PREFERENCE:

**16****FORMAL SPORT****13****SOCIALISING****12****PLAYGROUND****10****EXPLORING****9****RELAXING****8****CYCLING AND
INFORMAL SPORT****5****OTHER**

WE DID

The draft Master Plan will provide a good balance for how the community wish to use this reserve based on this feedback.

The athletics and hockey facilities will provide a space for formal sport, while the play spaces, open grass areas, circuit track, picnic settings and recreation spaces will cater for broader community use.



WE ASKED**WHAT INFORMAL SPORT AREAS WOULD YOU LIKE TO SEE?****RANKED IN ORDER FROM TOP PREFERENCE TO BOTTOM PREFERENCE:****WE DID**

Informal sport will be catered for by the inclusion of spaces for outdoor fitness equipment, net sports, basketball, netball and kick about grass areas throughout the reserve.

Council officers will consider skate and BMX elements and how these elements could be incorporated into the draft Master Plan. The design will be determined during the detailed design process.

WE ASKED**0 - 5 YEARS: CHOOSE 3 PLAYGROUND FEATURES WOULD YOU LIKE TO SEE?****TOP 3:****WE DID**

The feedback indicated a diverse response to playground features the community would like to see in the park. The top 3 playground features will be considered during the detailed design process.

WE ASKED

**6-11 YEARS: CHOOSE 3
PLAYGROUND FEATURES WOULD
YOU LIKE TO SEE?**

TOP 3:

14
ROPES COURSE



12
**NINJA OBSTACLE/
PARKOUR**



7
CLIMBING WALL

WE DID

The feedback indicated a diverse response to playground features the community would like to see in the park. The top 3 playground features will be considered during the detailed design process.

WE ASKED

**12+ YEARS: CHOOSE 3
PLAYGROUND FEATURES WOULD
YOU LIKE TO SEE?**

TOP 3:

12
ROPE COURSE



11
CLIMBING WALL



10
**OPEN GRASSY
AREAS**

WE DID

The feedback indicated a diverse response to playground features the community would like to see in the park. The top 3 playground features will be considered during the detailed design process.



WE ASKED**WHAT (IF ANYTHING) HAS LIMITED YOUR ABILITY TO ACCESS ACTIVE OPEN SPACES IN WYNDHAM IN THE PAST?**

- DISTANCE TO HOME
- NOTHING DECENT WITHIN WALKING DISTANCE
- LACK OF ADVERTISING AND KNOWLEDGE OF RESERVES/PARKS
- EXISTING SPACES HAVE NO EQUIPMENT
- AGE APPROPRIATE FACILITIES
- LACK OF/POOR PARKING OPTIONS
- POOR WEATHER
- NO PUBLIC TOILETS

WE DID

Feedback will be used to influence outcomes in the draft Master Plan.

WE ASKED**IS THERE ANYTHING ELSE YOU'D LIKE TO ADD OR IS THERE SOMETHING YOU'VE SEEN THAT YOU THINK WOULD WORK WELL IN THIS SPACE?**

- SAFE WALKING/RUNNING/CYCLING TRAILS THAT ARE WELL LIT
- BBQ SPOTS
- TREES
- COFFEE SHOP
- BUBBLE TRAMPOLINE
- INDOOR ATHLETICS/SPORT/ ENTERTAINMENT VENUE
- TENNIS COURTS
- INDOOR SWIMMING POOL

WE DID

Feedback will be used to influence outcomes in the draft Master Plan.

An indoor highball facility and swimming pool will not be included in this plan as it does not align with Council's Aquatic Strategy and Sports Strategy however locations have been identified in the Sports Strategy in Tarneit and Truganina for future indoor and aquatic facilities.

Fortitude Drive Reserve is not a nominated site for tennis courts however tennis courts will be included at future Active Open Space Reserves within the local area as identified in the Sports Strategy.



NEXT STEPS:

- Planning will continue in 2021 and further community engagement will be sought on the draft Master Plan in the coming months.
- Detail of the next steps and project delivery will be phased over a three to four year period subject to future funding and budget approval.

How can participants stay involved/informed?

Participants can stay informed with updates available on Council's website www.theloop.wyndham.vic.gov.au

Contact details for further information

Email: recreationstrategy@wyndham.vic.gov.au

