2025/26

Vision Priority:

Recreation and Tourism

Boost community events through arts, culture and activities for all Wyndham community groups. Encourage Tourism by showcasing Wyndham's hidden gems, history, heritage and culture



What the community told us

Excellent
for public art, exhibitions, arts and cultural activities, festivals and events.

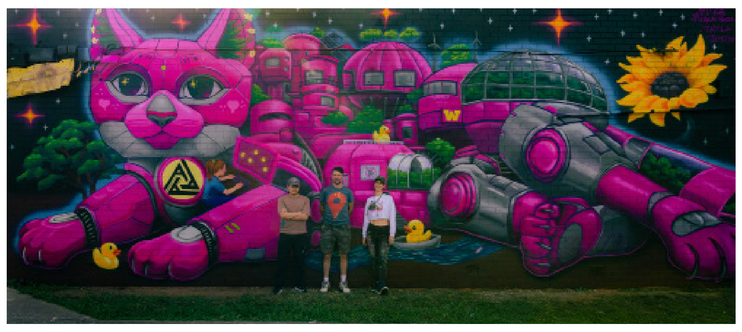
Very Good
for activities that promote tourism, local business and economic development.



Major Achievements

Council delivered and supported major community events including:

- LIT
- Children's Week Picnic
- Rink on Watton
- Firefly Night Market
- Activation of local activity centres through placemaking, partnerships and community programming
- $9.9 Million The Wyndham Cultural Centre reopened as a revitalised arts and cultural hub



Public Art Across Wyndham

- New Hoppers Crossing mural created with young people and artist Mike Maka
- New First Nations artwork by Jodi Haines installed at Werribee Station
- Upgraded lighting at Mooroop Yarkeen
- New Light Box exhibitions featuring local artists
- Permanent artworks acquired from local First Nations artist Hayley Millar Baker
- Professional development opportunities for local artists



Council continues to:

- Support vibrant activity centres and local traders and makers Promote Wyndham through
- Visit Werribee & Surrounds
- Work with local tourism operators and businesses
- Improve access to major attractions, including the K Road Cliffs precinct

Recreation & Tourism by the Numbers

Tourism Growth

1.6 million+
visitors welcomed to Wyndham

719,000+
people reached through tourism marketing campaigns.

49 million
social media views showcasing Wyndham.

289,255
website visits promoting Wyndham destinations and experiences.

$2.9 million
in positive media exposure, including national television coverage.

13,585
attendees participated in tourism-sponsored events.

wyndhamcity
city. coast. country