Draft Electric Vehicle Policy

COMMUNITY ENGAGEMENT REPORT

March 2024

wyndhamcity
city. coast. country

PROJECT BACKGROUND:

This policy sets out the objectives and principles Council will use in supporting the electrification of the transport sector in Wyndham. It establishes Council's role and responsibilities in relation to supporting the uptake of electric vehicles (EVs) within Wyndham. It provides a framework which guides Council's decision-making. A draft of the electric vehicle policy was placed on exhibition between 8 December 2023 and 3 March 2024 via Council's The Loop platform to test its content.

METHODOLOGY:

The below table outlines the various methods and techniques used to engage with the community.

Community engagement activities / tools	
Method / technique	Stakeholders engaged
Project page on The Loop	2,442 page views 1,497 total visitors to the page 44 project 'followers'
Online Survey Quick Poll Mapping Tool	115 contributions 153 contributions 101 contributions

Communications / marketing activities	
Method / technique	**Stakeholders engaged**
Online promotion (Facebook – Ad x 2 posts)	Engagement: 1,775 Click through to website: 1,124
Online promotion (Facebook – Organic x 1Posts)	Engagement: 33 Click through to website: 117
Direct email via The Loop to subscribers	Recipients: 1,500 Click through to website: 5.6%

WHO WE HEARD FROM:

The below tables highlight who we heard from in our community via The Loop during our engagement process.

Age Group

Under 9	10-14	15-19	20-24	25-29
0%	0%	2.6%	0.8%	1.7%
30-34	**35-39**	**40-44**	**45-49**	**50-54**
16.5%	15.6%	26.9%	14.7%	6.1%
55-59	**60-64**	**65-69**	**70-74**	**75-79**
5.2%	1.7%	2.6%	4.3%	0.8%
80-84	**85+**			
0%	0%			

Gender

Male	Female	Prefer not to say	I identify as...
75%	21%	3.5%	0.5%

Suburb

Cocoroc	Eynesbury	Hoppers Crossing	Laverton	Laverton North
0%	9.1%	10.4%	0%	0%
Little River	**Mambourin**	**Manor Lakes**	**Mount Cottrell**	**Point Cook**
0.8%	3.5%	5.2%	0.8%	27.8%
Tarneit	**Truganina**	**Werribee**	**Werribee South**	**Williams Landing**
18.2%	7.8%	17.3%	0%	2.6%
Wyndham Vale	**Outside of Wyndham**			
3.4%	0.8%			

Do you speak a language other than English at home?

Yes	No
40%	60%

SUMMARY OF FEEDBACK:

We Asked	You Said	We Did
Do you support the draft electric vehicle policy?	115 contributors answered this question. 76.52% said yes definitely, or yes mostly. 13.92% I'm not too sure or not really 9.5 % said definitely not	The draft Policy will be put forward adoption.
Do you have any further comments on the draft electric vehicle policy?	54 contributors answered this question. A small number referenced the draft Policy directly. From the broader feedback on the electric vehicle transition the key themes included: - supporting at home charging as a priority for the electric vehicle transition - reliable access to public charging infrastructure – including moving vehicles on from charging spaces, maintenance regimes, and electricity demand management - the need to influence installs on private land including shopping centres, petrol stations, and private car parks in town centres. - environmental concerns with the	Enabling action included within Electric Vehicle Policy. Continue to enforce Road Safety Rules (Victoria) 2017 – Reg 203B. Considerations are being made to establish ongoing maintenance program after warranty period for chargers ends. An enabling action was included in the Electric Vehicle Policy. Advocate for industry lead and funded stewardship scheme responses for the collection and recycling of electric vehicle batteries. Council will continue to supply renewable energy to public charging stations through its own solar systems and the VECCO project Council will continue to encourage the installation of home solar systems through the planning system and

	production and lifecycle of electric cars.	community engagement programs.
-	the importance of utilising renewable energy sources when charging electric cars.	Council will continue to deliver transport safety initiatives as part of the Wyndham Integrated Transport Strategy and Wyndham Active Transport Strategy.
-	safety issues associated with personal mobility electric vehicles including accidents.	The need for dedicated pathways to support safe micro mobility actions has been reflected in the Electric Vehicle Policy enabling actions and frameworks.
-	A need to prioritise public reliable slow charging infrastructure at more sites than fast charging infrastructure.	Incorporated these preferences into Council's charging station network prioritisation and site-specific charger installation programs.
-	the need to develop a second-hand market of electric cars.	Council will continue to transition its own passenger fleet to electric vehicle to increase the number of second-hand vehicles on the market in coming years.
-	the importance of prioritising public transport solutions over the transition to electric vehicles.	Council will continue to deliver advocacy actions to improve public transport options in Wyndham as identified in the Wyndham Advocacy Plan, Wyndham Integrated Transport Strategy and Wyndham Active Transport Strategy.

What type of charging should Council focus on?	115 contributors answered this question. The top preferences ranked first for Council's focus were 1) Community Infrastructure (47) and 2) Home Charging (30). Utilising average rankings for each of the four options provided the top preferences ranked were 1) Community Infrastructure 2) Charging in Town Centres.	Incorporated these preferences into Council's charging station network prioritisation and site-specific charger installation programs. Deliver the Electric Vehicle Policy enabling action - "Undertake community awareness raising and education on EVs through Council's existing engagement platforms." with a focus on home charging.
What kind of electric vehicle are you considering purchasing in the next 5 years?	115 contributors answered this question. Most contributors already owned a car or will buy one. 21% of contributors will not buy any kind of electric vehicle in the next 5 years. Cost including depreciation, charging constraints and environmental concerns were the most frequent reasons given for not purchasing a new car. Less than 10 respondents are purchasing a bike, scooter or ute/small truck.	Focussed the majority of the Electric Vehicle Policy on the uptake of electric cars in the community with some supporting actions for other varieties of vehicles.

NEXT STEPS:

- The draft Policy will be put forward for Council's endorsement.
- Enabling actions within the policy will be progressed.
- Policy will be reviewed annually from July 2025.

STAGES OF THE PROJECT

Dec 2023 - Mar 2024	Draft Policy Public Exhibition
Mar 2024 - April 2024	Review of Community Feedback Draft Policy Updates
April 2024	Policy Considered for Adoption by Council

HOW CAN PARTICIPANTS STAY INVOLVED/INFORMED?

Participants can stay informed by visiting the Loop page and selecting to "Follow" the project. Updates will be posted on The Loop and the project timeline will be updated to reflect project status.